

NSO DIGITAL INNOVATION WORKSHOP – 30th June (Sydney)

9:20am – Introduction to the Day

- Welcome – Australian Sports Technologies Network – Craig Hill (Executive Director)

9:30am – What’s Happening in Digital & Sport

- Digital innovation trends and their application to sport
 - PwC – Digital Innovation Team
- Enhancing digital capability of Australia’s NSOs
 - Australian Sports Commission – Paul Templeman
- Innovation & Inspiration – A snapshot of ASTN member digital innovations
 - Australian Sports Technologies Network - Craig Hill

11:00am – Morning Tea

11:20am – NSO Digital Innovation Case Studies

- Examples of successful implementation of digital strategies by large and small NSOs
 - Surfing Australia – Andrew Stark
 - Netball Australia – Alex Dandanis

12:00pm – Panel & Delegate Q&A – ‘What can be done to improve digital innovation and create value for Australia’s NSOs’ (facilitated by PwC)

- PwC - Digital Innovation Team
- Surfing Australia – Andrew Stark
- Netball Australia – Alex Dandanis
- Australian Sports Commission - Paul Templeman
- Australian Sports Technologies Network - Craig Hill
- Revolutise Sport – Alex Mednis

12:30pm – Lunch

1:15pm – Guest Speakers: Digital & Social Engagement, Monetisation & Measurement in Sport today

- Domo
- Facebook

2:00pm – Putting it to practice – Innovation Workshop (facilitated by PwC)

3:15pm – Close

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