

SPORTS TECHNOLOGY TRADE MISSION TO INDIA

8th - 13th OCTOBER



Supported by:



Hosted by:





DELEGATE FEE:

\$1,800 (EX GST) for ASTN members

\$2,250 (ex GST) for Non-ASTN members

(Excludes all flights, accommodation, incidentals and any game-day sports event experiences)

**Expression-of-Interest to be completed by 5pm
Friday 1st September**

A minimum of 15 organisations required for the mission to proceed.

The ASTN welcomes members of the Victorian sports technology industry to register an *Expression-of-Interest* to be part of a **Sports Technology Trade Mission to India** from 8th - 13th October.

The planned *Discovery, Business Matching & Events* Program will provide a unique opportunity for leaders of our sports technology & innovation industry to meet key stakeholders and better understand the Indian sports market for entry or growth.

Supported by the State Government of Victoria the Program will commence in Bangalore (8th - 10th October) and conclude in Mumbai (11th - 13th October). The Program will include attendance at the inaugural **Indian Sports Analytics / Technology Conference** in Mumbai on 12th - 13th October.

The Delegate Fee includes:

- Registration to the Conference (inc pitch opportunities)
- Business matching
- Subject expert briefings
- Networking events
- Profiling in mission marketing materials
- Some in-country taxis / transportation

India Sports Analytics / Tech Conference

<https://www.analyticsinsport.com/india/>

The proposed dates for the Mission also coincide with;

- the planned India-Australia ODI / T20 cricket series,
- the FIFA u17 World Cup hosted in India,
- a Commonwealth Games delegation (from the Gold Coast) in India.

There may be opportunities for the delegation to participate in activities associated with these events in and around the dates of the mission.

Optional China Leg

For those interested in the China market, an **Australia-China Sports Summit** and associated Program will be held in Shanghai hosted by AustCham Shanghai from 15th - 21st October. The Shanghai Rolex Masters Tennis and the Alisports World Rugby 7s coincide with this Program.

<http://www.austchamshanghai.com/en/business-engagement/australia-china-sports-summit>

Contact Craig Hill for more information: craig.hill@astn.com.au / 0408 390 930