
SPORTS TECHNOLOGY TRADE MISSION TO EUROPE

6th - 16th May 2018



Hosted by:



AUSTRALIAN
SPORTS
TECHNOLOGIES
NETWORK

astn.com.au



DELEGATE FEE:

- \$3,500 (ex GST) for ASTN members
 - \$5,000 (ex GST) for Non-ASTN members
- (Excludes individual travel, accommodation and incidentals or any game-day sports event experiences)

**Expression-of-Interest to be submitted by 5pm
Monday 29th January.**

Minimum of 15 organisations required for the mission to proceed.

The ASTN welcomes members of the sports technology industry to register an *Expression-of-Interest* to be part of a **Sports Technology Trade Mission to Europe** from 6th - 16th May 2018.

The planned *Discovery, Business Matching & Events* Program will provide a unique opportunity for leaders of our sports technology & innovation industry to meet key stakeholders and better understand the European sports market for entry or growth.

The program will visit Amsterdam, Eindhoven, Cologne, Berlin and Munich. The Program will include attendance at the **Netherlands Sports Analytics / Technology Conference** in Amsterdam on 7th May 2018: www.analyticsinsport.com/netherlands

What does the delegate fee include?

- Individual pre and post Mission briefings
- Registration to conference (inc pitch opportunities)
- Subject expert briefings
- Business Matching
- Networking events
- Profiling in mission marketing materials

Who will you meet?

- The Netherlands sports technology cluster
- Sports University
- Austrade Landing Pad Berlin
- Venture Capital Firm
- Science City Berlin Adlershof
- leAD Sports Accelerator
- ISPO Sports Trade Fair Organization
- DFL German Bundesliga

** Subject to change*

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