



Australian Sports
Technologies Network
Powering Sports Innovation



ANZSTA 2023: Industry awards celebrate innovators from the regions A\$4.25 billion sportstech sector.

BRISBANE, QUEENSLAND – WEDNESDAY, 29 AUGUST 2023: The [Australia and New Zealand Sports Technology Awards \(ANZSTA\)](#), presented by the [Australian Sports Technologies Network \(ASTN\)](#) and [STWS](#) recognises excellence in the regions rapidly growing sportstech ecosystem.

The ANZSTA celebrates the companies, teams and individuals using technology to create innovative, best-in-class solutions and experiences in sports, both on and off the field of play.

"Rapid growth in sportstech is reshaping the sports industry as we know it and unlocking new revenue streams. As revealed in our 2023 Sports Innovation Report the sportstech sector in Australia is now worth A\$4.25 billion, equal in value to Australia's fintech sector. We are proud to celebrate these outstanding companies and innovators fuelling growth in the sector," said Dr Martin Schlegel, Chair, ASTN.

The categories for the Awards are:

- Broadcast & Media Technology
- Social & Fan Engagement
- Sports Analytics & Data
- Sports Management Technology
- Sports Performance & Coaching
- Stadium & Venue Technology
- Esports
- Fast Growth Award

Nominated companies are assessed by a judging panel of industry experts representing industry, government, and academia. Winners will be announced at the 2023 ANZSTA Presentation Ceremony held on Wednesday 30th August 2023 at Fortitude Music Hall, Brisbane as part of the [Australia Sports Innovation Week](#), the Southern Hemisphere's largest and most respected sports technology experience.

For more information and tickets to the ANZSTA Presentation Ceremony, please visit anzsta.com.au

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MEDIA ENQUIRIES

For more information, or to arrange an interview with ASTN, please contact Tara Ballard on 0436 330 267 or Tara.ballard@astn.com.au

STWS, Andrew Walton: andrew@stws.co | +61 417 814 281

ABOUT ASTN

Australian Sports Technologies Network (ASTN) provides leadership in the commercialisation, development, and promotion of Australian-inspired Sports Technologies. Established in 2012, ASTN is today a world-leading pioneer with over 750 organisations in its national network across the landscape of Sports Digital, Sports Research, Stadium/Venues, Media, Entertainment, eSports, Human Performance, Fan Engagement, Sports Data, Artificial Intelligence in Sports, Sports Equipment, Sports Smart Apparel and Sports Universities. For more information, please visit www.astn.com.au.

ABOUT STWS

STWS are a trusted and experienced advisory and consulting services firm, delivering solutions to grow organisations in sports technology and adjacent markets. STWS' flagship industry event is the Australia Sports Innovation Week (ASIW) which includes the Australia Sports Technology Conference and Australia and New Zealand Sports Technology Awards (ANZSTA). The 2023 ASIW runs from Tuesday 29 August – Friday 1 September 2023 in Brisbane, Queensland. For more information, please visit stws.co