





**ASTN Travel Itinerary (DRAFT)**

**Australian Sports Technology and Innovation Excursion to United States  
Tuesday 4<sup>th</sup> March 2025 – Thursday 13<sup>th</sup> March 2025**

Time	Activity	Location
3 <sup>rd</sup> or 4 <sup>th</sup> March Afternoon	Arrive at Hotel	Suggested Accommodation: Four Points by Sheraton Midtown (Times Square) 326 W 40 <sup>th</sup> Street - New York NY 10018 Element Times Square West 311 W 39 <sup>th</sup> Street – New York NY 10018
<b>Tuesday 4<sup>th</sup> – Thursday 6<sup>th</sup> March 2025 – NEW YORK NY</b>		
Evening	Awards (Tuesday 4 <sup>th</sup> March)	Venue (Awards) Hard Rock Hotel New York
8:30am - 5:30pm	SBJ Conference (5 <sup>th</sup> & 6 <sup>th</sup> March) Sports Tech Week New York	159 W 48 <sup>th</sup> St, New York, NY 10036, United States Venue (Conference 3 Days) The Times Center 242 West 41 <sup>st</sup> Street New York, N.Y. 10036 (Conference) Accommodation: see above
		
Afternoon or Evening	Travel to Boston (allow up to 4 hours) <a href="https://www.amtrak.com/tickets/departure.html">https://www.amtrak.com/tickets/departure.html</a>	Travel via AmTrak train NYC Penn Station – Boston South Station Train options: 3:55pm, 5:00pm or 6:02pm departure
Various times	Delegates arrive in Boston. Own arrangements to the hotel.	Accommodation: Hotel near Boston Convention and Exhibition Center 415 Summer Street Boston, MA 02210 United States Conference rate available at <a href="https://www.sloansportsconference.com/tickets-accomodations">https://www.sloansportsconference.com/tickets-accomodations</a>
<b>Friday 7<sup>th</sup> March 2025 - Saturday 8<sup>th</sup> March 2025 – BOSTON MA</b>		
8:00am - 6:00pm	Attend annual MIT Sloan Sports Analytics Conference 2025 (Day 1 and Day 2) – estimated 3,000 Attendees <a href="https://www.sloansportsconference.com">https://www.sloansportsconference.com</a>  IMPORTANT – TICKETS ARE LIMITED AND GENERALLY SELL OUT	Venue: Hynes Convention Center Boston MA Dalton Street Boston, MA 02210 United States Suggested Accommodation: <a href="https://www.sloansportsconference.com/tickets-accomodations">https://www.sloansportsconference.com/tickets-accomodations</a>
		
morning	<b>Sunday 9<sup>th</sup> March 2025</b> Travel from Boston MA (BOS) to Austin TX (AUS)	Travel by Air (various options self-arranged) 6:00am-10:02am DL1410 (Delta Airlines, direct) 7:25am-11:25am AA1194 (American Airlines, direct) 6:00pm-10:05pm DL1677 (Delta Airlines, direct)
afternoon	Arrive at Hotel	Suggested Accommodation: Residence Inn (Austin University Area) 1209 E51st Dt – Austin TX 78723 Moxy (Austin University Area) 2552 Guadalupe Street – Austin TX 78705 AC Hotel (Austin University Area) 1901 San Antonio Street – Austin TX 78705
<b>Monday 10<sup>th</sup> March 2025 – Wednesday 12<sup>th</sup> March 2025 – AUSTIN TX</b>		
9:00am – 12:00pm	Attend SXSW <a href="https://www.sxsw.com/news/2024/see-you-next-year-sxsw-2025-dates-announced/">https://www.sxsw.com/news/2024/see-you-next-year-sxsw-2025-dates-announced/</a>	TBC Registrations open 6 August 2024
		
afternoon	<b>Wednesday 12<sup>th</sup> March 2025</b> Travel from Austin TX (AUS) to Los Angeles CA	Travel by Air (various options self-arranged) 2:35pm-4:06pm AA1459 (American Airlines, direct) 3:55pm-5:23pm DL986 (Delta Airlines, direct) 4:32pm-6:10pm UA233 (United Airlines, direct)
evening	Arrive at Hotel	Suggested Accommodation: Courtyard LA Century City/Beverly Hills 10320 W Olympic Blvd – LA CA 90064 Avalon Hotel Beverly Hills 9400 W Olympic Blvd – Beverly Hills CA 90212
<b>Thursday 13<sup>th</sup> March 2025 – Los Angeles CA</b>		
Morning	ASTN US Sportstech Workshop – Site Visit Visit with Globant at Intuit Dome / LA Clippers (tbc)	<a href="https://more.globant.com/stadium-experience-la-clippers/">https://more.globant.com/stadium-experience-la-clippers/</a>
Afternoon-evening	Austrade networking reception with: • Australian Consulate Los Angeles	
<b>Friday 14<sup>th</sup> March 2025 – Optional Stakeholder Meetings (self-arranged) – End of Excursion – Return to Australia</b>		

Note: Schedule and agenda are only indicative and subject to change.